



WUNDERART · EXPERIENCE DESIGN & PRODUCTION STUDIO

EXPERIENCES THAT MOVE PEOPLE

Where technology becomes art.

OUR TEAM'S WORK HAS BEEN TRUSTED ON PRODUCTIONS FOR

DISNEY · FOX · CBS SPORTS · UNIVERSAL · SHOWTIME · MICROSOFT · BERGDORF GOODMAN
NEIMAN MARCUS · ENTERTAINMENT TONIGHT · THE LATE SHOW · THE DREW BARRYMORE SHOW

WunderArt is a founder-led studio that designs and builds immersive environments, installations, and live media that people don't just see — they feel. Our founders designed, built, and operate an Emmy®-nominated immersive museum experience whose education program was adopted as official curriculum by one of the nation's twenty largest school districts. Led by Co-CEOs Michael Artsis — five-time Emmy® Award winner, technologist, and former news anchor — and Courtney Wunderlich, who scaled a boutique investment bank from three people to twenty-plus and managed celebrity-led national campaigns at Guthy-Renker.

WHAT WE DO

IMMERSIVE EXPERIENCE DESIGN & BUILD

Concept-to-opening design, fabrication, tech integration, and automation for museums, brands, foundations, and universities — permanent, traveling, or in-a-box.

Emmy®-nominated museum experience by our founders.

BETERRIFIC LED BY WUNDERART

More than a product: Agility flexible LED that curves walls, wraps columns, and becomes video floors — spaces people never forget. Full-service rental with custom content.

Our panels sail aboard the Disney Wish.

LIVE PRODUCTION & CONTENT

Multi-camera live streams, branded content, and launch events — engineered and produced entirely in-house.

Official streams: NY Auto Show · CES · Toy Fair.

AI CONTENT & VIRTUAL PEOPLE

Broadcast-grade AI-produced shows, films, music videos, animation, and branded content — plus photoreal virtual hosts and characters.

Three AI releases — plus Virtual Lusía, a live AI memorial — at WunderArt.us.

5× EMMY® WINNER

Co-CEO Michael Artsis — five-time Emmy Award winner and former news anchor.

OFFICIAL CURRICULUM

Adopted by one of America's twenty largest school districts.

OFFICIAL STREAMS

NY Auto Show · CES · Toy Fair — innovative multi-camera coverage.

OUR PHILOSOPHY

BUILT TO BE FELT *Technology is the instrument. Emotion is the outcome.*

CREATIVITY IS THE DELIVERABLE · SERVICE IS PART OF THE CRAFT · EMOTIONAL OUTCOMES, MEASURED

AI IS A BRUSH, NOT A PAINTER · OWN THE TOOLS · NEVER FORGET

LET'S BUILD SOMETHING PEOPLE NEVER FORGET

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